

CREATIVE IDEAS FOR YOUR FOOD DRIVE

We rely on people like YOU every day. People who take the time to think of those who may not know where their next meal will come from. People who decide to take a stand against hunger and coordinate a food and fund drive to support their local hunger relief organization. To make your food and fund drive easier and successful, here are a few fun and innovative ways to solicit donations and encourage participation.

KICK IT OFF

Host a kick-off party and consider charging admission (or FOOD-mission) to begin collecting food and funds. An available staff member from Feeding South Dakota could also present to the group about our organization and programs.

COMPETITIONS

Everyone enjoys a friendly challenge. Organize a competition between groups, departments, or teams to see who can collect the most food and money donations.

Penny Wars: Using large glass jars, teams will race to fill up their jar with pennies. However, other teams can add silver coins or dollars to an opposing jar to subtract from their total amount. (example: if you put \$5 in another team's jar, they subtract \$5)

Contest: Host a pizza party for the team that collects the most food. Allow teams that fill their bin or collect a certain amount of food to have a "jeans day."

CANstuction: After the food is collected, have the teams build a structure using those goods. Then have others judge the structures and give the winning team a reward.

THEMES

Theme Days: Macaroni Monday, Tuna Tuesday, Wheat Wednesday, Taco Thursday, Canned Fruit Friday.

Is Dinner Ready: Collect combinations of nonperishable foods that can be used to prepare a complete meal. Have an Italian theme and collect spaghetti noodles and sauce. Or ask for canned chicken, refried beans, taco shells, salsa, and seasonings to create a Mexican Fiesta.

BROWN BAG IT

Ask your group to bring their lunch and donate what they would have spent eating at a restaurant that day.

JEANS DAY

For \$1 or \$5, employees could wear jeans for a day or for every Friday that month.

RAISE MONEY TO STRETCH YOUR DOLLAR

Most successful food drives also have a financial element. In our busy lives, it may be easier for a person to write a check than to purchase a bag of groceries. Cash donations are always welcome and provide an even greater supply of food because for every \$1 donated, Feeding South Dakota can procure and transport 5 meals. A \$50 donation can provide 200 meals to hungry individuals in our state.

WAYS TO CONTRIBUTE

There are many ways to provide a financial donation to Feeding South Dakota through a food drive.

Online: The best way to donate is online at FeedingSouthDakota.org. Remember to list the name of your food drive in the special instructions section.

Money Box: Checks can be made out to “Feeding South Dakota” and remind your donors to include the name of your organization in the “memo” line of their check. For cash donations, you will find receipts in this kit that you can give to individuals who choose to donate cash instead of checks or food. If you wish, you can convert dollars donated into meals and add the total to your “thermometer.” For every \$1 collected, you can add 5 meals to your goal.

Matching Gifts: Many organizations offer a “Matching Gift” incentive. Be sure to check with your human resources department for the necessary paperwork.

Envelopes: Ordering and distributing our donation envelopes is also an excellent way to encourage financial contribution. Envelopes can either be mailed individually to Feeding South Dakota or collected by your on-site Food Drive Coordinator and delivered all at once. Please contact Feeding South Dakota to receive the envelopes.



Feeding South Dakota continues to earn a 4 star rating from Charity Navigator for organizational efficiency. With less than 2% of our resources used for administration, you can trust that your donations will go directly into our programs to feed the hungry in South Dakota.





HUNGER IN SOUTH DAKOTA

In South Dakota today, there are families and individuals who find themselves without enough money to purchase food. There are also families, organizations, and businesses that have time or treasures that they can share. Feeding South Dakota exists to provide that abundance to those in need.

South Dakota is home to over 800,000 residents. More than 100,000 of them are food insecure, meaning they do not have regular access to food. Even more startling is that 1 in every 5 kids is at risk of going hungry.

With your efforts, we can make sure everyone in South Dakota is fed. Food and fund drives are a critical piece to Feeding South Dakota's operations. The food received during these drives help stock the shelves at our Food Pantries. The money raised helps support all of the programs at Feeding South Dakota, including the Food Bank, Food Pantry, Mobile Food Pantry, and Backpack Program. Feeding South Dakota is responsible for feeding the entire state - all 66 counties.

We cannot do our work without your help. Thank you for hosting a food and fund drive. Your support will ensure that a child does not have to go to bed with a hungry tummy, a senior will be able to afford their prescription and still have a meal that day, and that a single mother will be able to provide nourishment for her entire family. Thank you.

GUIDE TO HOSTING A FOOD DRIVE

WHAT IS A FOOD AND FUND DRIVE?

A food and fund drive is an excellent opportunity for your community to become direct partners with Feeding South Dakota in our fight to end hunger. A food and fund drive can be conducted by churches, neighborhoods, businesses, unions, service clubs, schools, military units, scouts, sports teams, or any group of dedicated people who realize it takes a local initiative to solve a local problem. Food and fund drives are critical to the ongoing mission of collecting and redistributing millions of pounds of food to poor and hungry individuals and families in South Dakota.

Cash donations are equally as important and are used to leverage Feeding South Dakota's purchasing power. For every \$1 donated, we can provide 5 meals to needy families. Costs to operate Feeding South Dakota, including administrative costs, operational expenses, and overhead costs run below 2% of total expenses. Rest assured, the food and monetary donations you raise during your drive will be quickly reinvested into the thousands of clients that call upon Feeding South Dakota for assistance.

4 STEPS FOR A SUCCESSFUL FOOD DRIVE

Hosting a food and fund drive is easy! Here are a few steps to help you.

1. Pick a Date

The length of your drive is up to you - one day, one week, one month - whatever works for your event. The key is to give your participants enough notice so that they can be prepared to bring in donations.

2. Set your Goals

Having a goal for the amount of food and financial contributions will help you determine strategies for your drive and give your group something to work toward. It is important to also make your goal realistic, and to include an individual goal (100 people donating 5 pounds of food to provide more than 400 meals). If someone would rather donate money, we can stretch a dollar further (\$20 would provide 100 meals).

3. Register your Food Drive

Let us help you by contacting us before your event. Our food drive coordinator can help get you set up with food bins/totes and schedule a pick-up or food drop-off time. Our marketing and development department can help you promote your food drive by featuring it on our website or social media sites.

4. Promote your Drive

Share information throughout your community to raise involvement early in the process. Make posters. Share on community event pages and social media sites. See page 4 for creative ideas to promote your drive and increase donations.

FOOD TO DONATE

Every week, we see hundreds of people visit our pantry for food assistance. Each family selects items to take and leaves with a 5-day supply of food. Below is a list of the typical items that families choose. Those with an asterisk (*) are items that we often run low on due to their popularity. With your help, we can keep these high demand items in stock and available to those in need.

JARRED & CANNED GOODS

Canned meat (chicken, tuna)*
Canned dinners (soups chili, stew)
Peanut butter*
Jelly*
Canned or dried beans
Nuts
Canned vegetables*
Canned fruits*
Canned sauces & dressings

BOXED GOODS

Cereals*
Crackers
Oatmeal
Pasta
Rice
Boxed meals (hamburger/tuna helper)*
Pancake Mix
Instant mashed potatoes
Snack bars (granola, cereal)

HOUSEHOLD & PERSONAL CARE ITEMS

Toilet paper
Soaps (bath, hand, shampoo, conditioner)
Toothpaste & toothbrushes
Feminine items
Deodorant
Laundry detergent
Cleaning supplies
Diapers*

NOTE FOR SAFETY:

- we can only accept unopened items
- please no glass container
- we cannot accept homemade items



REGISTER

This form is used by Feeding South Dakota to collect the information we need to help you run a successful drive. If you have any questions or need help enrolling, please contact one of our food banks/pantries listed on the last page. You can either mail or email the completed form to the specific site you are doing the food/fund drive for. A Feeding South Dakota representative will contact you once your registration is received to answer any questions you may still have or to gather additional information if necessary. We thank you in advance!

ORGANIZATION & DRIVE COORDINATOR INFORMATION

Organization Name: _____

Organization Type: Corporation (less than 150 employees) School
 Corporation (150 employees+) Church
 Civic / Community Group

Address/City/St/Zip: _____

Coordinator Name: _____ Phone: _____

Email: _____

ABOUT YOUR EVENT

Food Drive Address: _____

Start Date: _____ End Date: _____ Time: _____

Describe Your Event: _____

Anticipated goal: Pounds of Food: _____ Money: _____

SUPPLIES NEEDED (GIVE QUANTITY)

Brochures (General) _____

Bags (plastic) _____

Brochures (BPP) _____

Barrels _____

Brochures (Food Pantry) _____

1 barrel = 200 pounds approximately

DELIVERY/PICK-UP

When your food drive is finished, we kindly ask that you arrange a volunteer or group of volunteers to bring your food donation to the Food Pantry/Food Bank. This keeps our transportation costs down and is another way you can help Feeding South Dakota. Saving us a pickup trip is equivalent to your making an additional donation! Please refer to the last page on this toolkit to reach a Food Pantry/Food Bank representative to schedule a day and time to deliver your donation. If you are unable to deliver the donated food, please check the box below.

We cannot deliver, please call us to schedule a pickup time for the collected food.

DONATION RECEIPT

Amount Donated: \$ _____ Name of Donor: _____

Date of Donation: _____ Received by: _____



Feeding South Dakota is a 501(c) (3) organization dedicated to the fight against hunger. As South Dakota's largest charitable hunger relief organization we provide food to both families and non-profit organizations. Financial donations to Feeding South Dakota are tax-deductible. In accordance with Internal Revenue Service Regulations, this is to acknowledge receipt of your contribution and to state that there were no good or services furnished in return for this contribution. EIN# 36-3293534

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THANK YOU

Without you, our pantry shelves would sit empty and many in our community would go hungry. If you have any questions during your food drive planning process, please feel free to reach out to one of our pantry locations in Sioux Falls or Rapid City. Thank you!



Feeding South Dakota is a statewide organization with locations in Pierre, Rapid City, and Sioux Falls, whose mission is to eliminate hunger in South Dakota. For more information, please visit FeedingSouthDakota.org.

**Sioux Falls
Food Bank & Pantry**
4701 N Westport Avenue
Sioux Falls, SD 57107
605.335.0364

**Rapid City
Food Bank & Pantry**
1111 N Creek Drive
Rapid City, SD 57703
605.348.2689

**Pierre
Food Bank**
20562 Grace Avenue
Pierre, SD 57501
605.494.3663



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SOUTH DAKOTA

FOOD

DRIVE