



**Feeding South Dakota**  
**Board of Directors Meeting Minutes**  
**Tuesday, August 16<sup>th</sup>, 2016**  
**Conference call**

**Present:** P. Mahon; M. Sandlin; L. Jarding; J. Hinrichs; R. Craddock; R. Aguilar;; R. Englund; S. Erpenbach; B. Bonhorst; B. Bird; T. Worsley; R. Thompson; E. Beck; C. Halverson; M. Gassen **Absent:** D. Birath; T. Sharp; J. Schmitz Jensen  
**Guests:** Sue Willard; Kerri DeGraff; Emilie Goben; Chad Olson

The meeting was called to order by 9:00 am CDT  
Invocation said by Matt Gassen

**I. Consent Action Items**

**A.** July 19<sup>th</sup>, 2016 Minutes and August 16<sup>th</sup>, 2016 Agenda *M) C. Halverson; S) R. Aguilar; Approved Unanimously*

**II. New Business**

**A. Board Chair Report (M. Sandlin)**

- i. 2015-2016 Strategic Goals
  - a. The number of underserved counties is 19
  - b. Increase the percentage of foods to encourage, in July it was 56%, and trailing 12 months is 64%
  - c. Distribution in July was 780,000 pounds which was less than last year due to our partner Agency NAHA. This also affected our foods to encourage number

**B. Governance Committee Report (C. Halverson)**

- i. Board Self-Assessment – Please take survey and results will be tallied and presented at face to face meeting.
- ii. Strategic Plan Update: Margaret is working with staff on mission, vision and values and will be presenting results at the face to face meeting.

**C. Programs Committee (R. Aguilar)**

- i. Committee is looking forward to have a face to face committee meeting in September meeting.
- ii. Feeding America has been outputting a lot of reports that Chad would like to share at the upcoming meetings.

**D. Finance Committee (R. Thompson)**

- i. The Finance Committee made the decision to liquidate the organization's holdings in mutual funds, bonds, and international CD's due to the forecasted cash-on-hand position for the next few months. The Committee has discussed the need to more closely track expenses against budget going forward.

**E. Public Relations & Development Committee (K. DeGraff)**

- i. Fund Development
  - a. New website has been launched: [feedingsouthdakota.org](http://feedingsouthdakota.org)
  - b. Submitted the John T. Vucurevich Foundation Grant request for the Rapid City Backpack Program
  - c. RFP for direct mail providers completed. Direct mail provides \$800K annually, or 20 percent of budget. Goal is to identify a vender that Feeding South Dakota could work with for three years. Will present recommendation to the board in October.
  - d. Received South Dakota Cattlemen's Association/Foundation contribution for \$212,000 from Prime Time Gala
  - e. Received grant from Walmart for \$160,000 for truck in Sioux Falls
  - f. Sioux Empire United Way Blackout period starts August 1<sup>st</sup> and goes through October 30<sup>th</sup>



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- g. Discussed Billion Auto fundraising opportunity
- F. Organizational Update** (M. Gassen)
  - i. Staff Updates- Open Pantry Associate position

Moved for adjournment at 10:02 am CDT *M) S. Erpenbach; S) R. Aguilar; Approved Unanimously*  
Next Meeting: Face to Face Meeting September 18<sup>th</sup> and 19<sup>th</sup> in Sioux Falls.  
Respectfully Submitted, Emilie Goben, Executive Assistant  
Approved by Lesa Jarding